

Our Mission

CEE increases the effectiveness of energy efficiency programs by enhancing communications and harmonizing approaches across programs to advance energy efficiency for the public benefit.

Blazing the Trail

CEE Members Lead the Way

Energy efficiency, a proven, effective solution to national and global issues such as climate change, energy security, and volatile energy prices, received focused attention in 2009. With a new American administration emphasizing energy efficiency as one of its priorities, government advisors have responded enthusiastically, along with instituting higher minimum standards and new tax incentives. A similar example in Canada is the passage of an ambitious act in Ontario that aims to create a culture of efficiency. A McKinsey & Company report published in July concluded that energy efficiency "offers a vast, low-cost energy resource for the U.S. economy—but only if the nation can craft a comprehensive and innovative approach to unlock it."

CEE members have been unlocking energy savings in highly fragmented markets at CEE for eighteen years with measurable results.





A Remarkable Year

CEE members deliver efficiency, and through CEE, contribute their knowledge of what works and what doesn't in the various markets for efficiency. While energy efficiency is now gaining

recognition, our members have been explorers and leaders in this territory. Climate

These long-term efforts were recognized in 2009 when CEE members were honored to receive a Climate Protection Award from the U.S. Environmental Protection Agency, recognizing "exceptional leadership, outstanding innovation, personal dedication, and

technical achievements in climate protection." Kathleen Hogan, the U.S.

Environmental Protection Agency director of Climate Protection Partnerships at the time, explained, "The Consortium for Energy Efficiency has proven that when people unite for a common cause, great achievements are possible. In the case of CEE, these achievements are critical for climate protection."

As membership has grown (51% in five years), so has our list of achievements. This year has witnessed the revitalization of energy efficiency at U.S. Department of Energy. A new memorandum of understanding between U.S. Department of Energy and the U.S. Environmental Protection Agency promises a stronger ENERGY STAR® program. We have signed memoranda of understanding with EPRI and GTI, identifying shared objectives so that we can explore technologies such as advanced motors and variable refrigerant flow. On the consumer front, we have made a significant advance in television specifications under the Consumer Electronics Initiative, adding Tiers 3 (30% above ENERGY STAR) and 4 (45% above). Our Water-Wastewater Committee has engaged blower manufacturers in pursuing new energy performance metrics and test procedures. Our Commercial Lighting group is embracing comprehensive approaches to lighting, including traditional technologies, controls, design assistance, SSL, and day lighting. In Las Vegas, we kicked off the Coalition for ENERGY STAR® Water Heaters, a campaign promoting efficiency to the distribution chain. We're piloting the Water Heater Installation Outreach Program Guide and completing our fourth year of collection of energy efficiency program data, which provides the most pertinent information to all members and stakeholders. For a comprehensive list of our successes in 2009, kindly visit http://www.cee1.org/resrc/news_items

CEE Member Program Impact

CEE member programs have been discovering pathways to increasing efficient energy use for years. CEE members measure results, and in 2009, these programs delivered. We have seen steady increases in kWh and therms saved, emission reductions, and lower energy costs for customers.

"As a new member of CEE, it's been great to have these resources at our disposal, especially as we design and launch our programs. We've adopted initiatives in commercial lighting, residential lighting, air conditioning, premium efficiency motors, and others, and are already seeing results in customer adoption and energy savings."

Mike McNalley, Director of Energy Efficiency and Business Energy Services, DTE Energy Company

Walking the Walk: The Path to Reducing Carbon

CEE member energy efficiency programs are reducing the amount of global warming gases emitted in the United States and Canada. In 2008, CEE member efficiency programs are estimated to have saved 93,000 GWh of electricity and more than 343 million therms of gas. These savings avoided the production of more than **55 million metric tons of CO**₂, up from 41 million metric tons in 2007 and 36 million metric tons in 2006.

The carbon dioxide emissions avoided by CEE member efforts in 2008 are equivalent to the annual emissions from nearly 12 coal-fired power plants. The electric energy savings are equivalent to the electricity needed to power

7.4 million homes for a year.



Customer Savings

Based on the average retail price of electricity and gas in 2008, the combined fuel savings delivered by CEE member programs for that year climbed to more than \$8.6 billion USD.



I'm a

Protector

CEE

Finding the Way

Since CEE was founded in 1991, CEE members have worked together to identify savings opportunities and develop market approaches to each one. The resulting portfolio of tried and true program approaches are known as CEE initiatives, which often incorporate product specifications that call for higher efficiency than the market norm. Since so many CEE member programs adopt the same specification, manufacturers and other stakeholders find it easier to make efficient products and services available, accelerating market uptake.

Over time, these market approaches have evolved and expanded as they pull the market to higher levels of efficiency. Their proven performance provides assurance to administrators considering their program portfolios. All the CEE initiatives listed below are ready for local adoption.

"The Consortium for Energy Efficiency has lived up to and exceeded the founders' original intent. It provides a table around which stakeholders in the energy efficiency industry can gather to research, analyze, discuss, agree and disagree, but yet determine consensus on energy efficiency opportunities to engage the marketplace. And well beyond the original vision, CEE has evolved to be an innovative leader and catalyst in our industry."

Janis Erickson, Demand Side Planner, Sacramento Municipal Utility District, CEE Founder

Industrial

Premium Efficiency Motors

- 58 members adopted; others work through custom approach
- 114 specifications for motors 1–200 hp in size; Program guidance for motors 250–500 hp

Municipal Water-Wastewater

- 22 members adopted; others work through custom approach
- Four percent of U.S. electricity consumption
- 52,000 community water systems produce 51 billion gallons per day
- Over 16,000 wastewater treatment facilities treat 34.8 billion gallons per day
- Biggest energy use in water treatment: pumping
- Biggest energy use in wastewater treatment: blowers, pumps, sludge handling

Commercial

Unitary Air Conditioning and Heat Pumps

- · 54 members adopted
- 28 manufacturers participating with qualified unitary products
- Product availability increases of roughly two to four times since 2007

T8 Lighting Systems

- · 66 members adopted
- 42 percent increase in number of manufacturers offering qualified products in 2009
- 41 percent increase in qualified models across all product categories in 2009

Food Service Kitchens

- Specifications available for seven product categories: dishwashers, fryers, hot food holding cabinets, ice machines, pre-rinse sprayers, refrigeration, steamers
- 20 percent increase in qualified models across all product categories in 2009
- 14 percent increase in number of manufacturers offering qualified products across all product categories in 2009

Clothes Washers

- 12 members adopted
- Number of energy efficient models available when program started: 21
- · Available now: 90

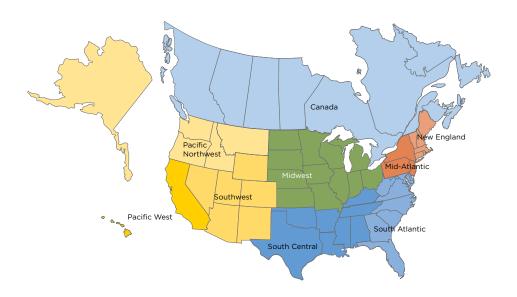
Residential

Super Efficient Home Appliances

- 47 members adopted
- Four specifications for clothes washers, refrigerators, dishwashers, and room air conditioners
- Number of energy efficient clothes washers in 1997: 14
- Number of energy efficient clothes washers in 2009: 460







Central Air Conditioners and Heat Pumps

- · 40 members adopted
- · Number of specification advances: 4
- Tier 1 air conditioners at ENERGY STAR

Lighting

- · 32 members adopted
- ENERGY STAR provides specifications
- Lighting for Tomorrow design competition for ENERGY STAR fixtures, including solid state lighting
- Four billion incandescent bulbs awaiting replacement in United States

Consumer Electronics

- Multiple product categories; televisions addressed first
- Third generation television specification in process since November 2008
- Number of energy efficient television models in 2009: 791 qualified

Gas

Residential Gas Heating

- · 28 members adopted
- Number of energy efficient models available in 1998: 55 boilers and 870 furnaces
- Number of energy efficient models available in 2009: 261 boilers and 2905 furnaces
- Added two tiers for furnaces and efficient motors specification

Residential Gas Water Heating

- · 25 members adopted
- Number of models available in 2008: 379 storage products and 24 tankless
- Number of models available in 2009: 425 storage products and 148 tankless

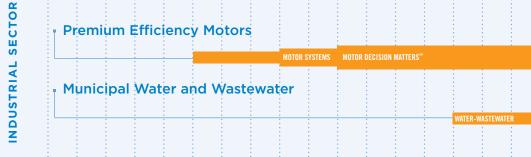
18 Years of Advancing Efficiency

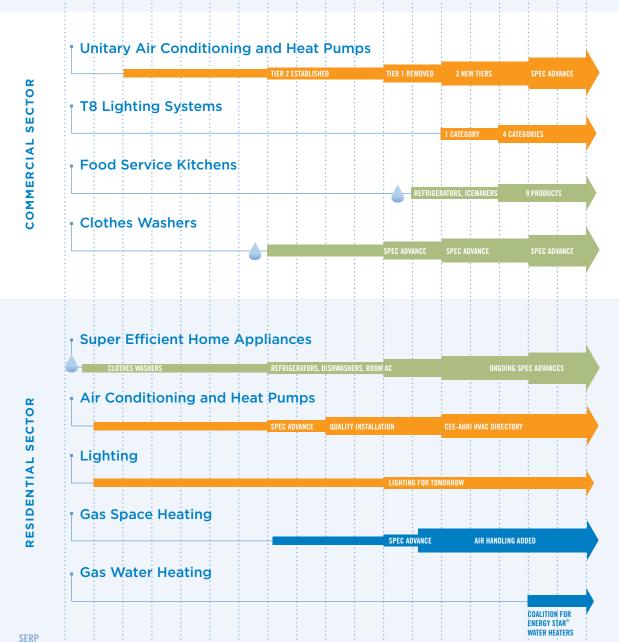
Since 1993, CEE has offered efficiency program administrators program templates to adopt. Market success of CEE specifications enabled advances to achieve more savings, indicated by the widening lines below.

2005

2009

2001







1997

1993

Clearing the Path

Efficiency can be a hard sell. After all, it can't be seen, start-up costs are often high, and it's hard to know when you have it. The promise of lower energy bills is only one selling point of a product. To overcome these barriers, CEE creates common reference points that make efficiency visible and verifiable, attract multiple stakeholders, and increase the impact of efficiency messages. Here are several success stories.

CEE-AHRI HVAC Directory: Helping efficiency programs helps the market

The Residential HVAC Committee of CEE launched the CEE-AHRI directory in 2004, initially as a tool for efficiency program administrators who need to identify and promote HVAC systems that have verified energy efficiency and peak demand reduction capabilities. Other audiences found and searched the public Web site, triggering other changes:

- Contractors wishing to sell efficient HVAC identified a system at the site, then could present homeowners with a credible certificate that is recognized by program administrators offering incentives.
- Distributors, manufacturers, home energy raters, builders, architects, and educators were drawn to the site as a fast and easy reference point.
- Because contractors were actively using the site, CEE added a Quality Installation feature, developed with ACCA, to further influence them.
- Homeowners searching for an efficient HVAC system and third-party information on quality installation now had a place to turn.

Clearly, many segments of the market were responding positively to the directory. In 2004, ENERGY STAR adopted it as their qualified product list. Federal tax credits were based on efficiency ratings represented in the database. What started as a project for efficiency program administrators—a centralized, up-to-date, and verified source of central air conditioner and heat pump

performance data—has evolved to become a CEE platform that supports increasing efficiency in the HVAC market.

Motor Decisions Matter*: Providing a forum to promote efficiency in industrial decision making

In 2000, members and manufacturers met at a CEE forum to align high efficiency specifications for general purpose motors. NEMA and CEE agreed to a motor specification for high performance and introduced the NEMA Premium® label for these motors, giving programs and industry a promotional tool. Toward the end of the meeting, a manufacturer commented that the real problem was the financial decision maker who only takes into account the first cost. The comment resonated with CEE members who worked with industry to develop a public campaign to engage industrial decision makers. The campaign provides tools and resources to identify opportunities for energy savings in motor decision making.

"Binational efforts at CEE lead to the development of key tools that attract multiple market stakeholders. The combined mass shifts how energy efficiency markets operate and results in tremendous change that we could not accomplish individually."

Steve Hobson, Director of Power Smart, BC Hydro

The MDM campaign provides tools such as a 1*2*3 Approach to Motor Management spreadsheet, to help close the communication gap between operations and procurement personnel. It demonstrates the range of motor costs beyond purchase price. Other tools, such as the Motor Planning Kit, provide resources and direction for how to develop and implement policies and practices to effectively manage motor populations based on life cycle costing and proactive planning.

The MDM platform provides efficiency program administrators, motor manufacturers, and motor service personnel with a common message and supporting tools for approaching customers to manage motors and achieve greater energy efficiency.





"CEE is driving efficiency efforts nationwide through partnerships and education. As efficiency goals rise, energy leaders and utilities are joining together to provide programs that will help slow climate change and improve our environment."

Rebecca Craft, Director of Energy Efficiency Programs, Con Edison

ENERGY STAR Water Heaters: Building a Coalition

Learning from past successes, CEE members pulled together a key group of stakeholders to orchestrate uniform messaging about the value of ENERGY STAR water heaters. The resulting Coalition for ENERGY STAR® Water Heaters is spreading buzz and excitement about the product through industry trade shows and press. Individual programs who have adopted the platform are reaching out in creative ways. For example, Excel Energy is taking the clerical help in plumber's offices out for an evening of instruction in rebate forms and bowling.

Not only has the Coalition collectively advanced the promotion of ENERGY STAR water heaters, individual efficiency programs have also formed stronger connections with manufacturers, which enhances their ability to meet their program goals. While this particular program is just a year old, the common information that is now available was created in the same mold as the CEE-AHRI HVAC directory and the Motor Decisions Matter campaign.

CEE Efficiency Platforms also include:

- Lighting for Tomorrow
- High Performance Lighting Ballasts with NEMA Premium®

Heading Down the Efficiency Highway

Two characteristics mark CEE members' ability to ramp up efforts to meet greater demands for efficiency. As the 2009 McKinsey & Company report, Unlocking Energy Efficiency in the U.S. Economy, states, the first priority is to achieve savings in "100 million buildings and literally billions of devices." The fragmentation of the market means that each opportunity must be analyzed and addressed separately, something CEE members have succeeded in standardizing through our committee approach, thus driving down the cost of doing it over and over.

"Energy efficiency is not the color of the day. It is the future."

Gene Rodrigues, Director of Energy Efficiency, Southern California Edison



The second characteristic is scalability. If we are to address climate change with anything like the urgency scientists recommend, CEE must grow quickly to meet the new demands on members. The methodology CEE has developed over time has scaled effectively from seven members to over 100, and from one focus to twenty, indicating that we can continue to grow again, putting efficiency

programs on the road to greater savings more quickly and reliably. In addition, CEE acts exclusively on behalf of efficiency programs; our only goal is to support member work.

CEE members blazed trails when capturing energy efficiency by utility funded programs was a new concept. We now have the CEE process, infrastructure, experience, and knowledge that pave the way to meeting greater requirements for energy efficiency. As efficiency administrators are called upon to play a greater role in carbon management, CEE is there to support them.



Number of members with private interests 0

Launched in 2007

Number of members, manufacturers, and industry associations participating on the Whole House Committee 100+

Bonneville Power Administration, Los Angeles Department of Water & Power, Long Island Lighting Company, Natural Resources Defense Council, Pacific Gas and Electric, U.S. Environmental Protection Agency, Sacramento Municipal Utility District, Southern California Edison, and the Washington State Energy Office

CEE Consumer Electronics Initiative

Founding Members of CEE

Percentage growth in members over five years 51 Number of current members 118 Documents in the Evaluation Clearinghouse 1259

Energy efficiency program initiatives and specifications that can be adopted at the local level 12

Number of committees at CEE 19

Evaluation education, Discussion forum, Annual CEE ENERGY STAR survey, market penetration data, Guide to Evaluation Guides, Research Resources Clearinghouse of Market Assessment and Program Evaluation reports Available at CEE

Number of CEE Industry Partner meetings 6 Number of gas only members 20 Year CEE incorporated 1991

Number of participants on Commercial Lighting Committee 192

Members

	delile Hortilwest	Southern California Edison	Delmarva Power	Nebraska Public Power District	Berkshire Gas	Hydro-Québec
	Avista		Dominion Virginia		Cape Light Compact	Natural Resources
	Bonneville Power	Southern California Gas Company	Power	Northern Indiana Public Service Company	Connecticut Light & Power	Canada
	Administration		Georgia Power			Newfoundland and Labrador Hydro
	Cascade Natural Gas	Southwest	Pepco	Omaha Public Power	Efficiency Maine	Newfoundland Power
	Energy Trust of	Arizona Public Service	Progress Energy	District	Efficiency Vermont	
	Oregon	NV Energy	Carolinas	Southern Minnesota	Massachusetts	Nova Scotia Power
	Eugene Water & Electric Board	PNM	Progress Energy Florida	Municipal Power Agency	Department of Energy Resources	Ontario Power Authority
	Idaho Power	Questar Gas		Vectren	National Grid	SaskPower
	Northwest Energy	Rocky Mountain Power—Utah	Midwest Alliant Energy—lowa	We Energies Wisconsin Division of Energy Services	New England Gas Company	Terasen Gas
	Efficiency Alliance					Union Gas
	Oregon Department Roc	Rocky Mountain	Alliant Energy— Wisconsin		New Hampshire Electric Cooperative	omon dus
	of Energy	Power—Wyoming		Wisconsin Focus on		National
	Puget Sound Energy	Salt River Project	Ameren Illinois Utilities	Energy	Northeast Energy Efficiency Partnerships	Alliance to Save
	Seattle City Light	SourceGas—Colorado	Ameren UE	Xcel Energy— Minnesota	NSTAR Electric & Gas	Energy
	Snohomish County	Southwest Energy Efficiency Project		Hills Energy— Mid-Atlantic		American Council for an Energy-Efficient Economy
	Public Utility District	Xcel Energy—Colorado	lowa		Public Service of New Hampshire	
	Tacoma Power	Xcel Energy—New	Centerpoint Energy— Minnesota	Atlantic City Electric	United Illuminating	Lawrence Berkeley
	Pacific West	Mexico		Con Edison	Unitil	National Laboratory
	California Energy Commission	South Central	City Utilities of Long Island Po Springfield—Missouri Authority Commonwealth Edison	Long Island Power	Vermont Department of Public Service	National Renewable Energy Laboratory
				Authority		Natural Resoures
	California Institute	Arkansas Western Gas	Consumers Energy	New Jersey Office of Clean Energy	Vermont Gas Systems	Defense Council
	for Energy and the Environment	Austin Energy	Detroit Edison	New York Power	Western Massachusetts	New Buildings Institute
	Los Angeles Department of Water	CenterPoint Energy— Arkansas Delta Natural Gas		Authority New York State	Electric Yankee Gas	Oak Ridge National Laboratory
			Great River Energy— Minnesota			
	& Power	Company	Iowa Energy Center	Energy Research and Development	Canada	Pacific Northwest National Laboratory
	Northern California Power Agency	Oncor	Madison Gas and	Authority	BC Hydro	National Laboratory
	Pacific Gas and		Electric Public Service Electric MidAmerican Energy & Gas	Public Service Electric	Efficiency New	Advisors
	Electric			Brunswick	U.S. Department of	
	Sacramento Municipal	South Atlantic	Midwest Energy	South Jersey Gas	Enbridge Gas	Energy
	Utility District	Baltimore Gas &	Efficiency Alliance	New England	Distribution	U.S. Environmental Protection Agency
	San Diego Gas & Electric	Electric	Minnesota Department of Commerce	Bay State Gas	FortisBC	Jicelie ii Ageiley

Bay State Gas

Gaz Métro

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U.S. DOE

John Cockburn

Natural Resources Canada

CEE Annual Industry Report

American and Canadian Combined Budgets Rise to \$6.1 billion USD

Continuing the trend established in previous reports, efficiency programs achieved another large increase in dollars budgeted for 2009, gaining one and a half billion over 2008.

Since 2006, the combined budgets reported for electric and gas programs in the United States have more than doubled, growing from \$2.6 billion to \$5.3 billion. Combined gas and electric budgets reported by administrators in eight Canadian provinces reached \$0.8 billion in 2009. Together, the budgets reported by program administrators in the United States and Canada now total nearly \$6.1 billion, increasing from last year by 36 percent.

CEE member efforts represent more than 88 percent of reported 2009 budgets, rising to \$5 billion USD in 2009.

Expenditures of \$4.5 Billion USD Match Budgets

For the first time, CEE is gathering expenditure data as well. CEE member efficiency programs spent what they budgeted for 2008, \$4 billion USD, accounting for more than 88 percent of total spending.

Data Collection Effort Expands in 2009

Major contributors to this year's data collection effort were the American Gas Association and the Institute for Electric Efficiency. Joining forces with these organizations eliminated duplication of effort by all three organizations, reduced the reporting burden for respondents, and enlarged the pool threefold. CEE, with the collaboration of AGA and IEE, now provides the most current and comprehensive data available on the energy efficiency program industry.

For more information on the research methodology, response rates, and acknowledgements, see www.ceel.org.



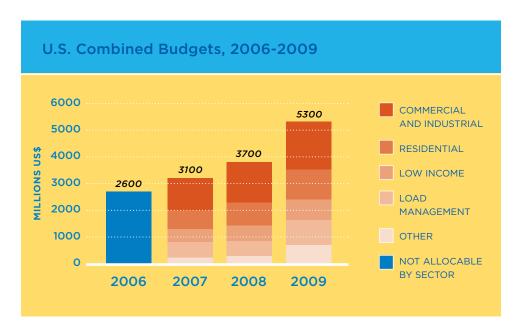








CHART 1 United States Combined Budgets



Seventeen percent of the \$5.3 billion in combined electric and gas budgets reported by U.S. program administrators in 2009 was for gas programs—an increase from 14 percent in 2008. Electric programs represent 83 percent of the combined 2009 total.

Commercial and industrial programs represent one-third of the total. Residential program budgets comprise 24 percent of the total, followed by load management at 17 percent.

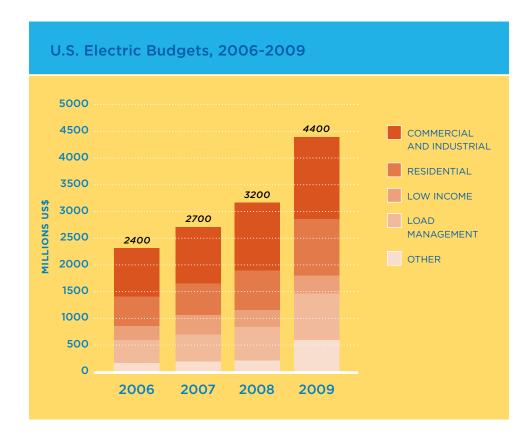
Efficiency Expands to 46 States

20

As the number of states with efficiency programs grew, so did the number of states with administrators reporting budgets. In 2009, program administrators with energy efficiency programs from 46 states, including demand response, reported data to CEE, compared to 37 states in 2008.

CHART 2 United States Electric Budgets

Over the reporting period, U.S. budgets for electric energy efficiency programs grew each year by double digits, with an increase over 2008 of 38 percent. CEE members administer 88 percent of the United States electric budgets reported.



Southeast and South Central Regions Grow Rapidly

While California budgets continue to outpace other states, the largest percentage gains in electric budgets reported are found in Southeast and South Central states—budgets in this region grew more than 76 percent to \$0.8 billion in 2009. Budgets reported for the Northeast and Mid-Atlantic region grew by 54 percent, to \$1.1 billion, fueled by new legislation and heightened regulatory attention to energy efficiency.

For example, due to the passage of the Empower Maryland Energy Efficiency act of 2008, Maryland's budget grew by a factor of more than 13 from \$5,200,000 to \$76,700,000. The total includes load management; \$27,500,000 went to energy efficiency programs. Kentucky's reported electric program budgets grew by a factor greater than ten, and Tennessee's by a factor of more than five. Reported budgets of states in the Southwest region grew by nearly 50 percent.

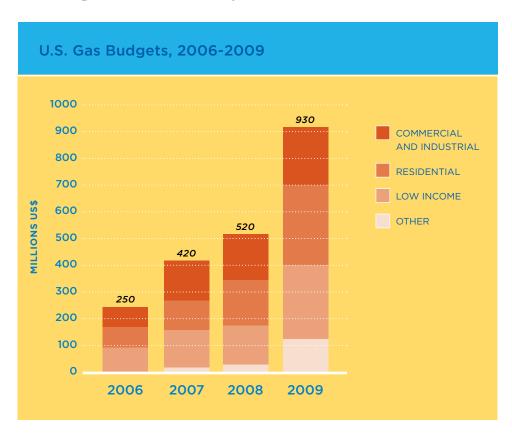
As in previous years, commercial and industrial programs, representing two thirds of consumption, continue to dominate United States electric efficiency budgets, reflecting the deep savings also available. In 2009, C&I budgets account for 44 percent of electric, excluding load management, with residential program budgets accounting for 29 percent, and low income

Blazing the Trail

budgets for 11 percent. The "other" category, which accounts for 16 percent of electric budgets in 2009, varies somewhat by state and includes items that not all program administrators allocate by sector, such as administration, advertising, agriculture, education and training, codes and standards, EM&V, and so on.

CHART 3 United States Gas Budgets

Gas Programs Continue Expansion



Gas programs continue to show strong growth among United States energy efficiency efforts this year, with an increase of nearly 80 percent in the total reported gas efficiency budgets for 2009. Since 2006, reported U.S. gas program budgets have soared by 274 percent, driven by more states adopting regulatory policies favorable to natural gas efficiency and mandating programs.

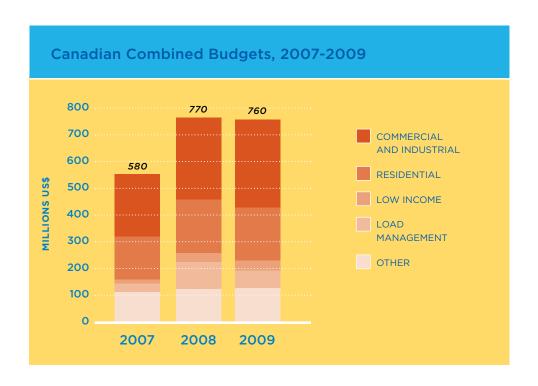
The burgeoning of gas efficiency programs is reflected in CEE membership—in the last three years the CEE Gas Committee has grown from 21 to 40 members, reflecting the nine states in which gas programs have recently been or are awaiting approval.

The budgets reported are evenly distributed among the main types of gas programs, with residential programs representing 33 percent of the total,

followed by low income programs at 30 percent, commercial and industrial programs at 25 percent, and the remaining 13 percent of the total allocated to "other."

In the U.S., CEE members administered 89 percent of all gas budgets.

CHART 4 Canadian Combined Budgets



Canada Stays Even In Downturn

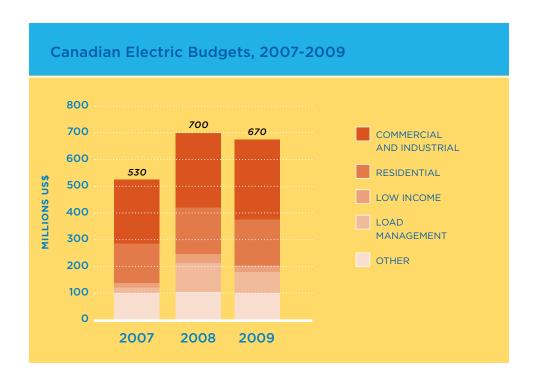
In spite of the economic downturn, reported budgets for Canadian efficiency programs among the eight provinces changed relatively little from 2008 to 2009, with growth in reported gas budgets nearly equaled by a reduction in reported electric budgets.

Electric program budgets represent 88 percent of the combined \$0.8 billion 2009 budgets, while gas programs represent 12 percent. Commercial and industrial programs comprise the lion's share of the total, at 48 percent of program budgets (when load management is excluded from the total). Residential programs follow at 29 percent, "other" at 18 percent, and low income programs at 5 percent.

This report uses the November 20, 2009 Bloomberg exchange rate of CAD\$1=USD\$0.9339 throughout. For ease of reading, all currency is reported here in USD.

CHART 5 Canadian Electric Budgets

Electric Budgets Increase in British Columbia; Québec holds steady



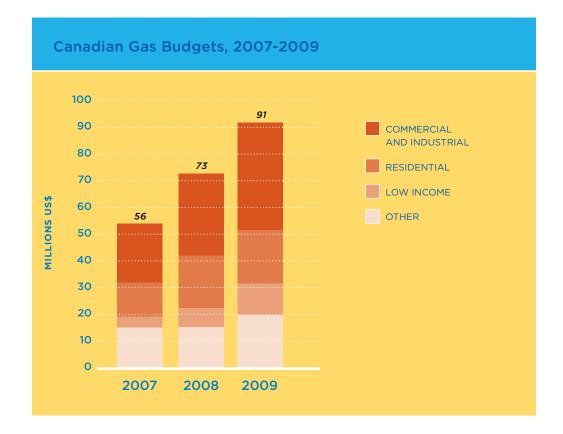
Québec and Ontario again reported the largest electric program budgets among the provinces, at \$244,900,000 and \$222,800,000, respectively, even though Ontario dropped 16 percent from 2008. Budgets reported for British Columbia increased by 23 percent from last year to \$137,900,000, on top of a 66 percent rise in 2007. Alberta and Newfoundland reported electric programs for the first time in 2009.

Total reported Canadian electric budgets dipped by three percent from 2008. CEE members administer more than 93 percent of reported Canadian electric budgets.

CHART 6 Canadian Gas Budgets

New Gas Programs; Higher Budgets

Reported budgets for Canadian gas programs rose by 25 percent to \$91,200,000, on top of a 30 percent rise in 2008. Ontario reported the



largest gas program budget, at \$41,800,000, followed by Manitoba at \$19,700,000. British Columbia grew by more than 300 percent, to \$12,400,000.

The allocation of these budgets across sectors was similar to previous years, with 43 percent of budgets allocated to commercial and industrial programs, 22 percent to residential programs, 22 percent to "other," and 14 percent to low income programs. The portion of Canadian gas budgets allocated to low income programs has nearly doubled since 2007. Almost three-quarters of Canadian gas budgets reported are administered by CEE members.

Blazing the Trail

Audited Financial Statements

Statement of Financial Position

December 31, 2008

Assets

Cash and investments
Government grants and memberships receivable
Other assets
Total Assets
Liabilities and Net Assets
Liabilities
Unrestricted net assets970,749
Temporarily restricted net assets
Total Liabilities and net assets

Statement of Activities and Change in Net Assets

For the year ended December 31, 2008

Unrestricted net assets

Revenues

Join Us!

Program Administrators



When you become a member, CEE accelerates you down the energy efficiency road to measurable savings. You'll be able to adopt our existing program templates right away, help train your staff to administer them through *Ask the Experts*, and participate in the development of our

industry's collective, voluntary approaches to binational program initiatives. In addition, you'll add your organization's perspective to our consensus recommendations to ENERGY STAR and to our interactions with other industries. A seat at the table empowers you to articulate your input and gain continuous access to the latest program designs, news, industry partners, and best practices.

When you combine your time and dollars with your counterparts across the United States and Canada, our collective wisdom infuses innovative programs available for your adoption. Together we build the infrastructure that gives you the ability to run programs that achieve your goals, programs that are not feasible without a harmonized, CEE-led program industry effort.

Industry Partners

If you belong to another industry interested in energy efficiency, we invite you to work with us. Come to the CEE forum to contribute your expertise in overcoming market barriers. Learn how to leverage efficiency programs for your own products and services. We don't want your money; we want to partner in the best approaches to aligning our efforts to promote more efficient products and services.

If you are interested in Working Together, Advancing Efficiency, we are interested in working with you.

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